Ololade Faniyi

Department of Women's, Gender, and Sexuality Studies
Emory University

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Education

Emory University (US)

Ph.D. in Women's, Gender, and Sexuality Studies

2028

Bowling Green State University (US)

M.A. in American Culture Studies

2023

Thesis: A Herstory of #EndSARS: Nuances of Intersectionality in Nigeria's Movement Against Police Brutality

- Graduate College Best Thesis Award winner

University of Ibadan (Nigeria)

M.A. in African Studies B.A. in English

2022

2018

Research Interests

African Feminist Digital Cultures; Hashtag Activism; Platform Governance; Digital Colonialism, Surveillance & Necropolitics; Feminist Political Communication; Digital Humanities

Academic and Research Roles

Emory University:

Admin & Graduate Researcher

Current

Atlanta Interdisciplinary Artificial Intelligence Network /

Digital Humanities Lab

PI & Director: Dr Lauren Klein

Bowling Green State University:

Research Assistant to Dr Radhika Gajjala:

2022-2023

Fembot Collective & Research Lab for Situated Data Analytics, Digital Humanities, Digital Archiving and Data Feminism

University of Ibadan:

Research Assistant to Dr Sharon Omotoso:

2019-2021

Women's Research and Documentation Centre (WORDOC)

Institute of African Studies

Grants and Fellowships

Publicly Active Graduate Education (PAGE) Fellow, Imagining America (\$1500 PDS funds)

Current

Co-I, Feminist Africa (Project: "Sòrò Sóke: Women at the Heart of Nigeria's EndSars Movement", PI: Sharon Omotoso, \$6000)

2021-2024

Data Fellow, Summer 2023

Mellon Foundation/Freedom on the Move Project, Cornell University Freedom on the Move is a multi-institution database of North American freedom-seeking slave ads.

Teaching Experience

Emory University

Teaching Assistant,

Fall 2024

WGS 100 - Gender Trouble

Bowling Green State University

Teaching Assistant (Volunteer),

Fall 2022

COMM 4080/MC 5080 - Intercultural Communication

Invited Guest Lectures

Institute of African Studies, University of Ibadan

Sept 2024

GST 715 - Philosophies of Feminism

Topic: African Feminism(s)/ Feminism(s) in Africa

Bowling Green State University

WGS 3000 - Gender, Race and Data Activism

Spring 2024

Topic: Unpredictable Digital Intimacies of Nigerian Twitter

MC 5670 - Gender, Media and Culture

Summer 2022

Fall 2023

Topic: Feminists and Feminist Activism

Texas Tech University

COMS 6308 - Graduate seminar in Cultural Communication

Topic: Intersectionality in Global South Digital Publics

Publications

Selected Refereed Articles

- 1. **Faniyi, O**. (2024). Unpredictable Digital Intimacies and Virtual Backstabbing: The Feminist Coalition's Political Effect in Nigeria. *Communication, Culture & Critique*. https://doi.org/10.1093/ccc/tcae008
- 2. Omotoso, S. A., & **Faniyi**, **O**. (2024). The End SARS Women's Coalition: Exploring the Persistence of Women's Movements through Feminist Generations. *Feminist Africa*, 5(1), 125–151.
- 3. Gajjala, R., **Faniyi, O. M.**, Rahut, D., & Bonham, T. A. (2024). Uncovering Right-Wing Digital Enclaves and Reactionary Politics: A Feminist Multi-Method Examination of a Transplatform Campaign. *Communication Studies*, 1–18. https://doi.org/10.1080/10510974.2024.2349401
- 4. Gajjala, R., **Faniyi, O**., Rahut, D., Edwards, E., & Ford, S. (2024). Get the hammer out! Breaking computational tools for feminist, intersectional "small data" research. *Journal of Digital Social Research*, 6(2), Article 2. https://doi.org/10.33621/jdsr.v6i2.193 (Lead Article)

5. **Faniyi, O.**, & Omotoso, S. (2022). Young Feminists Redefining Principles of Care in Nigeria. *WSQ: Women's Studies Quarterly 50*(1), 49-67. doi:10.1353/wsq.2022.0004.

Book Chapters

- 1. **Faniyi, O.**, & Gajjala, R. (2024). "Digital Archives and Unexpected Crossings: A Data Feminist Approach to Transnational Feminist Media Studies and Social Media Activism". In S. Ramasubramanian, an O. O. Banjo (Eds.). *The Oxford Handbook of Media and Social Justice* (pp. 141-152). Oxford University Press.
- 2. Faniyi O, Nduka-Nwosu A., Gajjala, R. (2023). "#SayHerNameNigeria: Nigerian Feminists Resist Police Sexual Violence on Women's Bodies". In B. Wiens, M. MacArthur, S. MacDonald, and M. Radzikowska (Eds.). Stories of Feminist Protest and Resistance: Digital Performative Assemblies (pp. 51-66). Lexington Press.
- 3. Ariyo, E. S., **Faniyi, O**., & Turcott, R. (2021). "Utterly Ashamed of Their Behavior": Examining the Media Coverage of Cameroon Versus England in the 2019 FIFA Women's World Cup. In M. Yanity and D. Sarver Coombs (Eds). 2019 FIFA Women's World Cup (pp. 27-51). Palgrave Macmillan.
- 4. Omotoso, S., & Faniyi, O. (2020). "Introduction: Women's Recipe for the African Policom Stew". In S. Omotoso (Ed). Women's Political Communication in Africa (pp. 1-8). Springer.

Commentary/Forum

1. **Faniyi, O**. (2023). Intersectionality in/through Nigeria's feminist hashtag activism. *Communication, Culture and Critique*, 16(2), 110–112. https://doi.org/10.1093/ccc/tcad009

Selected Conference Papers and Presentations

- 1. Unpredictable Digital Intimacies: The Feminist Coalition's Political Effect in Nigerian Networked Election and Socio-Political Discourse. *Global Digital Intimacies Conference. University of Amsterdam.* June 2024.
- 2. Transnational "Black" Social Movements, Performative Activism and the Nigerian Diasporan. *Lagos Studies Association Conference 2024. University of Lagos.* June 2024.
- 3. "You Can't Even See Your Own Tweets": The Nigerian Activist, Platform Researcher, and Digital Archivist amid X's Data Territorial Enclosure. *Researching Social Media after the API-pocalypse. University of Liverpool.* June 2024.
- 4. Embodied Digital Technologies and the Transmodal Affordances of Nigerian Feminist/Queer Hashtag Activism. *Resilience and Resistance: Gender & Sexuality in Digital Culture Conference, University of Exeter. May 2024.*
- 5. African Feminism in Big Social Data (plus AI): Why we must advance Radical Care in Digital Activism Engagement (with Holland, K.). *Healthy*

- Internet and Trustworthy AI. Mozilla MozFest House: Kenya. September 2023.
- 6. Fighting with predefined Algorithms for Feminist Intersectional "small data" research: Being accountable to and re-centering marginalized communities (with Gajjala, R. et al.). Algorithms for Her? University of Sheffield, UK. March 2023.

Public Scholarship

1. Faniyi, O. (2024, February 27). An African Feminist Manifesto: Toward Decolonial WorldMaking. The Republic. https://republic.com.ng/february-march-2024/an-african-feminist-manifesto/

Other Professional Roles

ResearchRound Nigeria:

Research Programs Lead

A research fellowship program equipping Nigerian students with interdisciplinary research skills and mentor-mentee connections.

Service

Editorial Service

Co-Editor (with Prof. Radhika Gajjala and Dr. Maitrayee Basu) Exp. Spring 2026 Feminist Encounters Spring 2026 Special Issue on Digital Activisms and Intersectionality in Context

Ad Hoc Reviewer 2024

Popular Communication: The International Journal of Media and Culture Feminist Media Studies

H-Africa Network Editor

Current

H-Net: Humanities and Social Sciences On-Line

Editor-in-Chief, *KUJUA* (Graduate Journal of African Studies),
Institute of African Studies, University of Ibadan, Nigeria
Volume on Social Movements and Protest Actions in Africa

Service to Community

West, East, South, Central Africa (WESCA) Advisor, FRIDA, The Young Feminist Fund

Current

Other Service to Academy

Co-Facilitator (with Dr Sameena Mulla) WGSS x STEM - Emory University

Fall 2024

Co-organizer (with Prof. Gajjala R., Rahut, D. et al). October 2023 Association of Internet Researchers (AoIR) Online Doctoral Colloquium

Skills

Social Network Analysis; Algorithmic Ethnography; Digital Ethnography; Digital Archiving; Qualitative Interviewing; Email Newsletters; Listserv Management; Descriptive Metadata for Digital Collections

Languages: English (Native/Bilingual); Yoruba (Native)

Affliations

Association of Internet Researchers (AoIR)
International Communication Association (ICA)
National Communication Association (NCA)
National Women's Studies Association ((NWSA)
African Studies Association (ASA)
Lagos Studies Association (LSA)